**Instagram clone Data Analysis Project 02**

1. /\*We want to reward our users who have been around the longest.

Find the 5 oldest users.\*/

2. /\*What day of the week do most users register on?

We need to figure out when to schedule an ad campgain\*/

3. /\*We want to target our inactive users with an email campaign.

Find the users who have never posted a photo\*/

4. /\*We're running a new contest to see who can get the most likes on a single photo.

WHO WON??!!\*/

5. /\*Our Investors want to know...

How many times does the average user post?\*/

/\*total number of photos/total number of users\*/

6. /\*total numbers of users who have posted at least one time \*/

7. /\*A brand wants to know which hashtags to use in a post

What are the top 5 most commonly used hashtags?\*/

8. /\*We have a small problem with bots on our site...

Find users who have liked every single photo on the site\*/

9. /\*We also have a problem with celebrities

Find users who have never commented on a photo\*/

10. /\*Mega Challenges

Are we overrun with bots and celebrity accounts?

Find the percentage of our users who have either never commented on a photo or have commented on every photo\*/

11. /\*Find users who have ever commented on a photo\*/

12. /\*Are we overrun with bots and celebrity accounts?

Find the percentage of our users who have either never commented on a photo or have commented on photos before\*/